There's more to it than Red Buses and Five o'clock Tea

Language and Culture Investigated

Rob Dean

March 2022





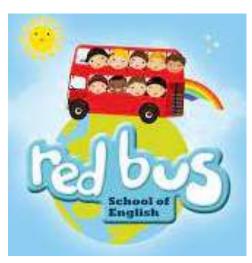














The Little Red Bus English School



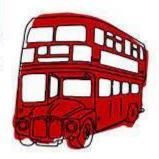


Di Rebecca Lees

Red BUS academy

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GLISH

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YORK PRESS



What is culture?

The customs, beliefs, art, music, literature and all the other products of human thought made by a particular group of people at a particular time.

(Longman Dictionary of English Language and Culture, pg 336)





The importance of culture

Whose culture?

Places, people and customs

Culture and language

Culture and eating habits

Successful crosscultural communication?





Why is culture important?

Language and Culture sometimes cannot be separated.





Cappuccino' and 'Meze' have no translations...







www.wikipedia.com

Why is culture important?

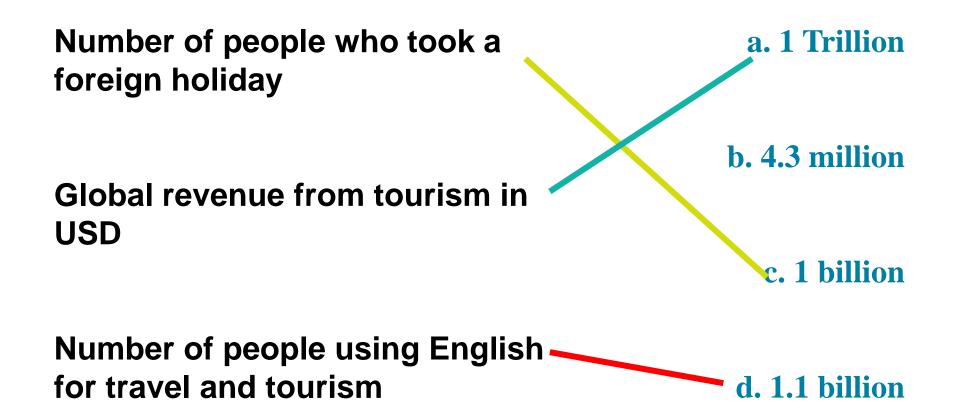
Language and Culture sometimes cannot be separated.

It helps us to communicate with people from other countries on holiday or for business.





2019: Some Global Statistics...



Source: data.worldbank.org/indicator/ST.INT.ARVL





Number of people using English for travel and tourism

107





1.1 billion

Why is culture important?

Language and Culture sometimes cannot be separated.

It helps us to communicate with people from other countries on holiday or for business.

To avoid stereotyping.











Welcome to Poland

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Whose Culture Shall we Study?

The students themselves

English Speaking Countries

Culture of...

The wider world

The teacher





What is British Culture?

Welcome to Britain!





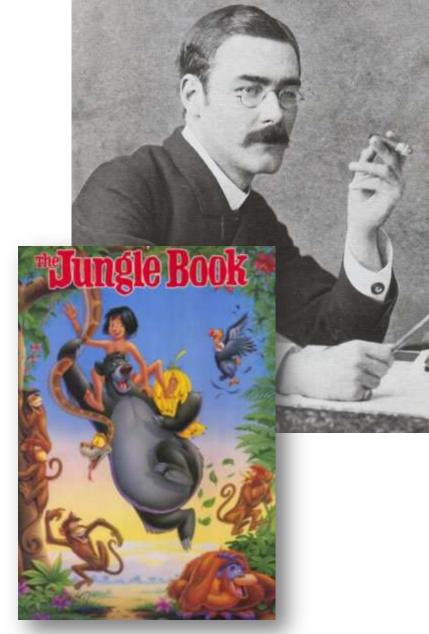
British Culture?



Another reason why culture is important:

It helps us to better understand our own culture.

"You cannot understand your own culture if that is the only culture you know."



Rudyard Kipling, writer 1865-1936





People, Places and Customs: Every journey starts from home...



Food



School



Free Time



Toys



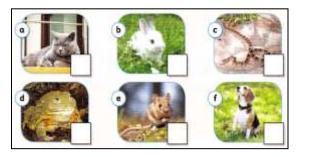
Weather



Home



Family, friends



Animals

Every journey starts from home



Every journey starts from home...



York Our Discovery Island 1

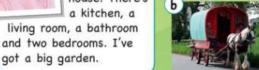


Different homes

22 Read and match.



My name's Ella. I live in a small house. There's a kitchen, a living room, a bathroom



a



My name's Rosie. I live in a caravan! It's small but it's nice. There's

a living room, a kitchen and a bathroom.



got a big garden.

My name's Ravi. I live on a houseboat. It's a big boat. There's

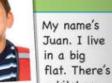
a living room and two bedrooms. My favourite room is the living room.

23) What about you? Ask and answer.









a kitchen. a living room, two bathrooms and four bedrooms. I've got a TV in my bedroom.

Lesson 9 Culture (Different homes)





Food



School



Free Time



Toys



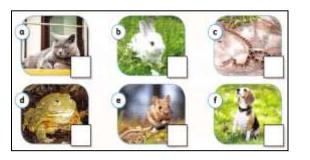
Weather



Home



Family, friends



Animals

Every journey starts from home



School in Lebanon vs. A School in the UK

Similarities and Differences?







Schools Around the World

2 How much do you know about schools around the world? Work in pairs. Read the statements in the table and guess the country.

Britain China Denmark France Jordan		
	Country (my guess)	Correct answer
1 Students use their teacher's first name.		Denmark
2 Most students go to school on Saturday mornings and have Wednesday mornings or afternoons off.		France
3 Students go to school from Sunday to Thursday.		Jordan
4 Students don't have to wear a school uniform.		Denmark
5 Students stay at school until the early evening.		China







4 Look and read. Match the pupils with the pictures.

Unusual schools



My new school in Tokyo is great. It's international, so I have friends from forty different countries! They always speak to me in English - their English is great. I'm learning Japanese. It was difficult at first, but my friends were

kind when I said the wrong words. Now it's easy.



I love my school! I go to a special school in the mountains. Students go there to study winter sports. Every day, after studying Geography. Maths and other subjects, we do sport for three hours. We go skiing and snowboarding. Some students

from our school went to the Olympics. I want to be a famous skier, too.



I live in my school because it's a boarding school. My friends and I all live in rooms next to the school. I love living with my friends, and the teachers are all very nice. In the evening, there are a lot of activities.

We can watch films or go swimming, but usually we have homework

Matu, 12, Kenya

23 Read again and say.

- 1 Who lives in a school?
- 2 Who goes to school in Tokyo?
- 3 Who does sport for three hours a day?
- 4 Who has got friends from forty countries?

Ask and answer.

42



Lesson 9 Culture (Unusual schools)



CULTURE





PORTFOLIO

Think and write.

- Find out about another unusual
- school.
- Would you like to go there?

York Our Discovery Island 5

AB p. 36

122

Press Esc to exit full screen Write about schools in another country.

Your task

- Choose a country other than your own.
- Research schools in that country. Use books, magazines or the Internet. Take notes. Try not to copy - use your own words.
- Consider the schools in your country. Think about what is similar and what is different about schools in the country that you are researching. Answer the questions.
- Share your work with the class.

Questions

- · What types of school are there?
- · What are the stages of schooling?
- · How old are students at each stage of schooling?
- · What subjects do students learn?
- · What are the school rules?
- · Do students wear a uniform?
- · What are the school hours?
- · What holidays do students have?
- · Do students have exams?

Mission Possible Upper Intermediate









Comparing Cultures



In which country...

... should you NOT open a present in front of the person who has given it to you?





In which country...

... is it acceptable to eat noisily?





In which country...

... should you arrive up to an hour late to event to which you have been invited?





In which country...

... should you arrive exactly on time to event to which you have been invited?





In which country...

... must you stand outside a person's house and clap your hands where there is no doorbell?





In which country...

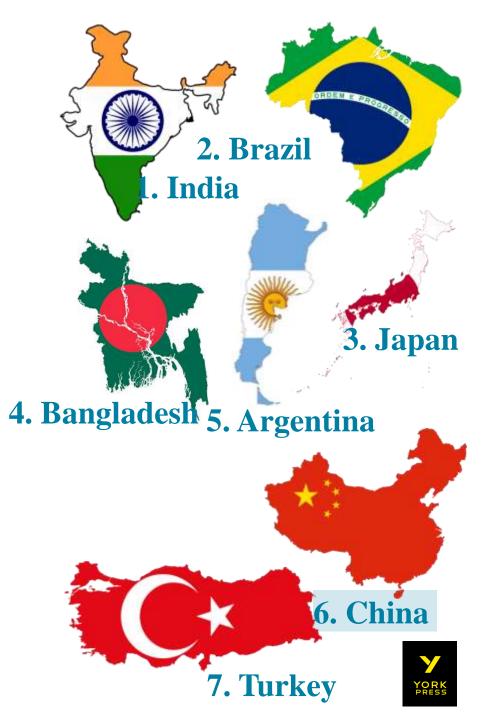
... must women NOT shake hands when they meet?





In which country...

... must you always leave some food on your plate (even if you are still hungry)?





Getting it Right...

Customs and traditions across the world

Every society and culture has its own customs and traditions. When you travel to another country, you should make sure that you know these unwritten 'rules' so that you don't offend anyone.

- If someone gives you a present in India, you mustn't open it in front of the person who has given it to you. You must open it in private.
- In many countries around the world, you have to take off your shoes before entering someone's home.
- In the countryside in Brazil, many homes haven't got doorbells. So when you visit someone, you must stand outside and clap your hands. If nobody comes to open the door, you can knock on the door, but you can't go inside until it is opened.
- In Bangladesh, women mustn't shake hands when they greet someone. Instead, they should greet others with a polite nod.

- If you are waiting to shake the hand of the Queen of England, you have to wait until she puts out her hand first.
- Accepting invitations can be very confusing. If you are invited to a dinner party which starts at seven o'clock, what time should you arrive? In Turkey, you should arrive exactly on time. In Argentina, you should arrive up to an hour late as arriving on time is considered impolite!
- In the Far East, it's considered rude to tap your chopsticks against your bowl. You shouldn't point to someone while holding chopsticks, either.
- Even if you're very hungry and you're eating a meal in China, you mustn't finish your food. It's considered rude, because it suggests that you are very hungry and that you haven't had enough to eat.
- You are allowed to eat noodles noisily in Japan it shows your host or hostess that you are enjoying your meal!





Getting it Right...

Doing business in China

Today, we talk to Mr Saud, a businessman based in Riyadh who often visits China. We asked him when he first started doing business with China.

"I've been doing business with China for many years. My

5 first trip there was in 2004, and it was not very successful."

Why was it not successful?

"I worked for a small computer company in Riyadh. They sent me to China when I was still quite young. If only the company had realised that the Chinese respect age and experience more than youth!"

10 experience more than youth!"

Did you make any mistakes on that visit?

"Yes! I wish I had researched Chinese culture before I visited the country. In order to be successful in China, you need to earn their respect. Chinese business people

15 will always ask about a company's successes in the past. However, because I worked for a new company, I could not talk about its track record. We did not do any business deals on that first trip."

When did you learn how to be successful in China?

20 "I joined a larger company and they sent me on a cultural awareness course. On my next visit to China, it felt as if I hadn't known anything on my first visit!"

What advice can you give to people wanting to do business in China?

25 "Before I visit a company, I send recommendations from previous clients. I also send my business card with my job position and qualifications. I wish I had one to show you. It's written in English on one side and in Chinese on the other."

30 Can you tell us about your last meeting in China?

"Of course! I arrived on time. You must not arrive late, as this shows disrespect. Then, when I met the company director, I shook hands with him gently. I began the meeting by making small talk about my interesting experiences in

35 China. During the meeting, I made sure that my voice and body language were calm and controlled. I never told a joke, as this may not be translated correctly, or could cause offence."

Was it a successful meeting?

- 40 "Yes, it was. I knew that the director had researched my business thoroughly before the meeting, so I was prepared for his detailed questions. When I began negotiating, I started with the important issues. The Chinese believe in avoiding conflict. They'd rather we took a long time and
- 45 finally found a solution. I was prepared to compromise, so in the end, the meeting was successful. In China, it is always important to be patient. If only we were more patient in business meetings here: I'm sure we'd achieve more!"





Getting it Right...

The birth of a baby is a very special event. Newborn babies are welcomed into the world in many different ways, depending on the customs, traditions and beliefs of the society into which the baby is born.

In **Bali**, it is believed that newborn babies are pure, and that touching the ground in the first three months of their lives will bring them bad luck. During these three months, Balinese people think that babies should be carried everywhere. After that, the family holds a ceremony to introduce the baby to the world. Relatives and friends gather to celebrate the event. The baby can then touch the ground for the first time.

In **Brazil**, a new mother has to provide gifts and souvenirs to visitors who come to the hospital to congratulate her. It is a way of thanking them for coming. She can give anything from sweets and baked goods to tiny perfume bottles and notes of appreciation.

Customs and traditions for newborn babies around the world

In **China**, new parents have to give out eggs to friends and family so that their baby will have a happy life. Eggs are a symbol of life, and they should be dyed red because red is a symbol of happiness in China. A celebration is held on the thirtieth day of the baby's life, when friends and family present the baby with gifts, usually money that is wrapped in red paper.

In some northern countries like **Sweden**, babies have to take their naps outside in the freezing cold. Mothers put their cots outside on a balcony or on the pavement, with plenty of blankets, because it is believed that fresh air will help the baby to sleep better and be healthier. They even think that the cold air will stop the baby from catching a common cold!





Write about a country.

Your task

 Choose a country that interests you. Carry out some research. Make notes on some of the following:

Project

- climate
- landscape
- wildlife
- food and culture
- · what you can visit there
- · how you can travel around
- Write a short text about the country that you have chosen using your notes from above. Answer the questions.
- Prepare some questions to ask your classmates about the country they have chosen. Read your text to the class. Answer questions about the country.

Questions

- Why would you like to visit this country?
- What would you like to see there?
- How would you travel around?

Mission Possible Intermediate

Write about the culture of a country.

Proje

Your task

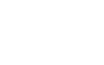
Choose a country that interests you. Focus on the country's culture.

- Write about the culture of your chosen country. Answer the questions. Research the answers using books, magazines and the internet.
- Share your work with the class.

Questions

- What customs and traditions are there in this country?
- What are the typical foods and dishes in this country?
- What is the history of this country?
- What archaeological sites and treasures can be seen in this country?







92



Effective preparation for life beyond the classroom

Practises 21st Century Skills

Why Use Projects?

Makes language meaningful, motivating

Good for mixed abilities Diagnostic tool





A Lebanon Quiz for Rob...

(Easy Questions please!)





5 things I missed about the UK....

- 1. Family
- 2. Pubs
- 3. TV
- 4. Driving on the correct side of the road
- 5. Charity bookshops

5 things I like about being away from the UK....

- 1. Café culture
- 2. New food
- 3. Lower cost of living (sometimes)
- 4. Easy to travel
- 5. New languages





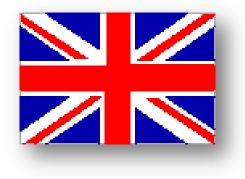
Culture and Language

(in)Directness



Czy są bilety?

- Nie ma.



Do you have any tickets?







How are you? Fine thanks.

Nice weather. Yes, very nice.

Have you had your lunch? I've eaten already.







'Thank You'

sparking offeral

3.2

hole of entries shopping to do? your class pure ture

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188.2

BARRE TO PAT







More indirectness

Is anyone feeling cold in here?

Do you know what time it is!!!!?????

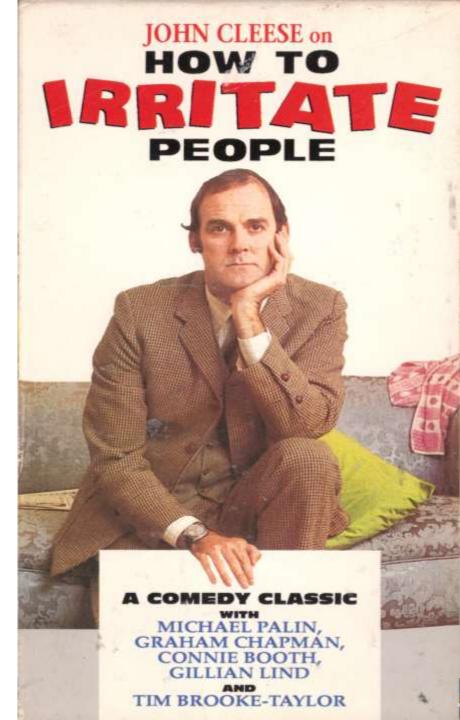
Have you got your car with you?



Indirectness

- How's the new car?
- It's getting very late.
- Are you going to stay long?
- Do you know where the station is?
- It's going to rain.
- Do you know the number to phone for a cab?







English as it's really used...

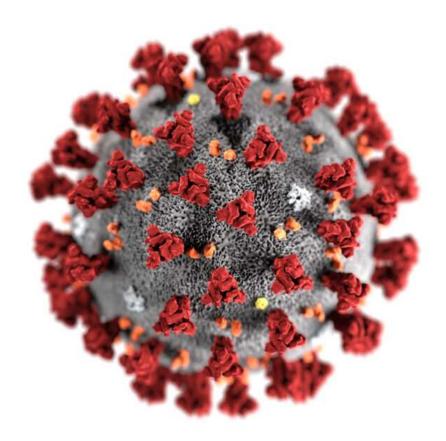
┝╅╦┽ Hey! Ciao! Cheerio! Thanks for your invite Thanks for your invita It's trending | It's popular I'm very well I'm good Whatever! Hon't mind. **Railway station** | Train station Can I get a latte? Can I have a coffee with milk? film movie Awesome! Marvellous!





COVID-19 (n) doomscrolling (n) **Coronacut (n)** furlough (n) Zoom town (n) covidiot (n) quarantini (n)

www.dictionary.com/e/s/new-words-we-createdbecause-of-coronavirus







Blends

jeans + leggings = jeggings web + seminar = webinar Britain + exit = Brexit glamorous + camping = glamping

Jennifer + Lopez = J-Lo

Boris + Johnson = Bo-Jo







The impact of new technology: TLAs (Three Letter Acronyms)



LOL Laugh out Loud **BBL** Be back later EOD End of discussion LMK Let me know **FYA** For your amusement **POS** Parent over shoulder





Alphabet taught to kids nowadays







The Age of Political Correctness

manic depressive

air stewardess

BC, AD

blind

fat

cheating



bipolar flight attendant BCE, CE non-sighted person of substance collaborative learning





Queen's English?













Estuary English

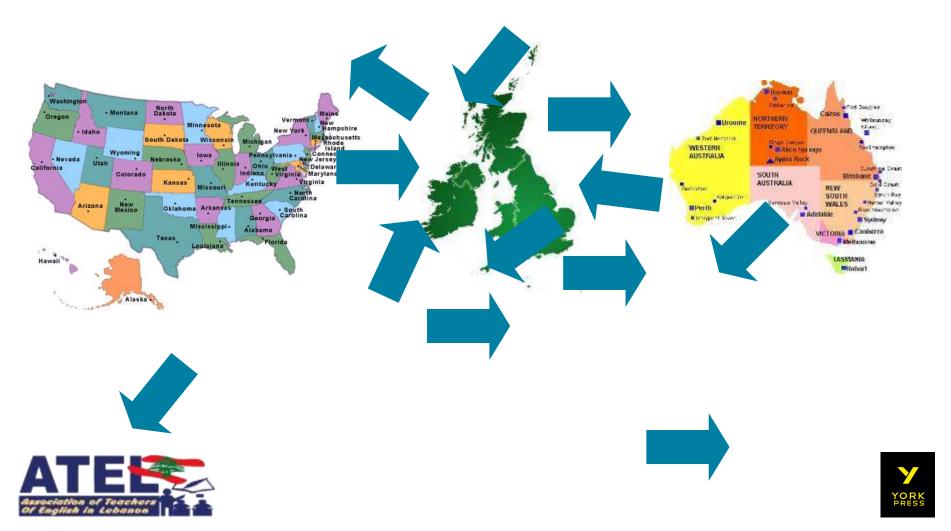








Pronunciation... on the move



The Oz / NZ Effect

Kylie Minogue

Nicole Kidman







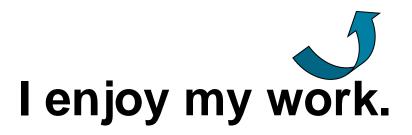
Russell Crowe

















Antipodean Intonation (Rising Terminus)

American Shortening

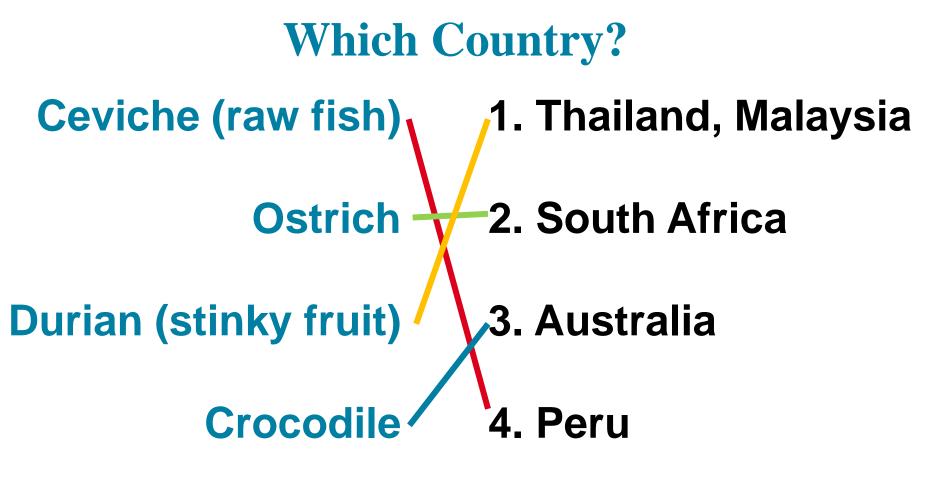
- going to /gpnə/
 - want to /wpnə/

sort of /so:tə/





Culture and Eating Habits



Waterblommetjie 5. Brazil bredie (flower stew)

6. South Africa





Different cultures, different food

Sam has just returned from a trip around the world, and he's going to tell us about some of the food he ate. Can you tell me about the strangest thing you ate?

That was definitely the durian.

What's that? It's a very strange fruit with a spiky skin. Where did you eat it? I ate it in Thailand. Why is the durian fruit unusual? It is huge, and it's very spiky. But its smell is so strong that it has been officially banned from many public places in Asia! How do you eat it? You cut it open, chop the flesh and eat it raw. What was it like? I didn't like it very much! I preferred the other strange thing I ate, which was in South Africa. It was a stew made from flowers. This dish smelt lovely! The flowers grow on top of the water in lakes. You cook them with meat and vegetables in a large pot.

Did you eat any raw meat on your trip? No, I didn't, but I tried raw fish. It's called ceviche, and I had it in Peru. It's a seafood dish, made from fresh raw fish which has been marinated in lemon juice.

What does it taste like? It's very nice, actually!

Have you ever eaten any unusual meat? Yes, I've had ostrich meat in South Africa. And I had barbecued crocodile steaks in Australia once. Did you enjoy ostrich meat and crocodile steaks? Yes, I did. They were delicious.









Odd one out?





What Lebanese food should every foreign visitor try (at least once!)



Food around the world



Listen and read.



My name's Kay. I'm from Jamaica. My favourite lunch is jerk chicken with rice. There are some peas in the rice too. It's a traditional dish and it's healthy. Yum! This is a meat patty. I love it. There aren't any vegetables in a meat patty.



jerk chicken

favourite dinner is p a famous food from Think and write. some cheese on this

In my favourite dish there are tomatoes and peas. There is some rice too.

Are there any ve Is there any pas 2

Read and ansv

I'm Berta and I'm fr

are some tomatoes

famous food from y

- Is there any famous roou from many: 3
- 4 Are there any carrots on the pizza?



York Our Discovery Island 3

20 Read the texts and match the words in blue with the photographs.

Food traditions

Naoko, Japan

meals. It is our

custom to eat meals

children come toge a formal gathering green tea is served. wear traditional kir

28 Ask and answe

What do they use to

in Japan? What do ye

23 Ask and answe

Which of these

do you like be:

with chopsticks. We do

we have soup and stew.

use a type of spoon when

Another tradition in Japan is

the tea ceremony. Husbands. wives, grandparent

Here in Japan, we don't

use knives and forks for our







CULTURE







Charlotte, Sweden

We have many Swedish traditions in the different seasons. In August, it is summer time in Sweden. This is the time when families get together for a crayfish party. We decorate our gardens

In the United States, we have many food traditions. One of them is the barbecue. This is something that we do when we have parties and celebrations and the weather is nice. We cook burgers and steak

PORTFOLIO

Think and write.

Write a report about food traditions in your country.

Do you have similar traditic in your counti





Culture and Sausages

You can tell a lot about a country's culture by its sausages...



Pete McCarthy, British Comedian, TV Presenter, Travel Writer 1951-2004





You can tell a lot about a country's culture by its sausages...





Germany

Spain







Italy



Great Britain





British Culture?



THE INTERNATIONAL BESTSELLER

Watching English

KATE FOX

The Hidden Rules of English Behaviour REVISED New research, observations & over 100 updates

'An absolutely brilliant examination of English culture' Jennifer Saunders, The Times

British Culture

Addiction to soap operas

A love of moaning – but the inability to complain

Nosiness

Sarcasm

Insularity

Tolerance

Love of a good curry

Kate Fox: Watching the English (Hodder & Stoughton)



What does it mean to be British?

- Being British is about driving a German car
- to an Irish pub
- for a Belgian beer,
- then buying an Indian curry, Turkish kebab or Italian pizza on the way home,
- eating it sitting on Swedish furniture
- whilst watching American TV shows
- on a South Korean TV.
- But what's the most British thing of all?
- Distrust of anything foreign.



And finally...

Cultures and languages working together?

Fawlty Towers – Manuel Gives Basil a Language Lesson

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BIBIC

Thank You

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